

Are you ready to accelerate your career and embark on an exciting journey with the Red Bull Graduate Program in Switzerland?

Then this is your chance! Join us for our 18 months Graduate Programme starting in July 2025.

You'll get the chance to work with our highly professional teams and show us your capabilities. Your delivery and contribution during the programme will shape the scope of your future at Red Bull. Realise your talent!

We are seeking a proactive individual to support our Athletes Marketing team. Your contribution will be essential in maintaining the seamless operation and promotion of our athlete's activities and branding efforts.

KEY RESPONSIBILITIES

- **Athlete Projects**
You will support the creation, coordination, and execution of athlete projects and sponsorships, including branding tool development. Your logistics support ensures smooth sponsorship activations, from advertising materials to branding elements. You will handle the coordination of sponsorship requests, maximizing opportunities.
- **Athlete Management & coordination**
You will be involved in the scouting and selection of future Red Bull athletes, contributing to the further development of the Red Bull athlete portfolio. You will take part in the collaboration between other sponsors and athlete managers. You will assist in the realisation and control of athlete sponsorships & activations, for which independent planning will be required.
- **Business Plan**
Our Athletes Marketing Team covers all aspects of an athlete's professional journey. You will support the creation of athlete business plans, ensuring a solid foundation and clear objectives. You will assist with communication, logistics, and media optimization, allowing athletes to focus on performance.
- **Back Office & Event support**
You will take responsibility for athlete activations and coordinate information flow to internal departments and teams. You will manage back-office tasks like correspondence, mailings, reporting, and maintaining Sportsnet mappings. Additionally, you will provide on-site support at various Red Bull events for athlete-related topics.

YOUR EXPERIENCE

- Bachelor's degree or Master's degree with a wide understanding of the field of sports (from mainstream to action sports)
- Proven excellence in your academic life
- Relevant work or internship experience is a plus
- A history of pursuing personal passions, extra-curricular achievements
- Entrepreneurial spirit with a "go-getter" mentality when it comes to tackling new projects or challenges
- Open and solution-oriented mindset, with excellent communication skills
- Native in German or French, fluent in English (written, spoken)

We offer an intense, challenging 18-month deep-dive into the business and a real job where you can make an impact from day 1. Furthermore, a job rotation within a function that has a close link to your role and an intensive Graduate Training Week is included as well.

Got what it takes? In your application we want to see your personal style – what makes you tick and why you think your next opportunity is here with us.

[LINK: Athlete Marketing Graduate](#)

As an employer, we value diversity and support people in developing their potential and strengths, realizing their ideas and utilizing opportunities. The job advertisement is aimed at all people equally, regardless of age, skin color, religion, gender, sexual orientation or origin.